

<You can simply copy and paste the relevant content from your Klarna Abandoned Cart Email template below>

Forget something?

Hello <Customer's first name>,

You've left something in your <Partner name> shopping cart!

Complete your purchase today, and choose Klarna at checkout to split the cost into 4 interest-free payments over 6 weeks. It's the smart way to shop and pay.*

*CA resident loans made or arranged pursuant to a California Financing Law license.

<Products in the abandoned cart with a price indication>

The Klarna logo is displayed in a pink rounded rectangle. The word "Klarna" is written in a bold, black, sans-serif font.

<Add a Klarna badge - download [here](#)>

<Call to shop now and link to your webshop>