

<You can simply copy and paste the relevant content from your Klarna Abandoned Cart Email template below>

You've left something in your shopping cart.

Hello <Customer's first name>,

We have good news for you.

Did you know that we now offer you even more payment options at checkout? Together with Klarna, you can choose how to pay - Pay now, in 3 instalments or in 30 days, interest-free*.

**Klarna's Pay in 3 / Pay in 30 days are unregulated credit agreements. Borrowing more than you can afford or paying late may negatively impact your financial status and ability to obtain credit. 18+, UK residents only. Subject to status. [Ts&Cs](#) and late fees apply.*

<Products in the abandoned cart with a price indication>

The Klarna logo is displayed in a pink rounded rectangle. The word "Klarna" is written in a bold, black, sans-serif font.

<Add a Klarnas badge - download [here](#)>

<Call to shop now and link to your webshop>