

<You can simply copy and paste the relevant content from your Klarna Abandoned Cart Email template below>

You have left something in your shopping cart.

Hello <Customer's first name>,

We have good news for you.

Did you know that you can also shop with Klarna and use flexible payment methods at the checkout? Together with Klarna, you can choose how to pay - Pay now or in 3 instalments.

Please shop responsibly. You must be 18+ to use this credit offer (0% APR). Missed payments may affect your ability to use Klarna in the future. ROI residents only. Subject to status. T&Cs apply www.klarna.com/ie/terms-and-conditions

<Products in the abandoned cart with a price indication>

The Klarna logo is displayed in a pink rounded rectangle. The word "Klarna" is written in a bold, black, sans-serif font.

<Add a Klarnas badge - download [here](#)>

<Call to shop now and link to your webshop>