

<You can simply copy and paste the relevant content from your Klarna Launch Email template below.>

Choose how you pay with Klarna.

Hello <Customer's first name>,

We are happy to announce that we can now offer you even more payment options at checkout. Together with Klarna, you can choose how to pay - Pay now, in 3 instalments or in 30 days, interest-free.

Klarna's Pay in 3 / Pay in 30 days are unregulated credit agreements. Borrowing more than you can afford or paying late may negatively impact your financial status and ability to obtain credit. 18+, UK residents only. Subject to status. [Ts&Cs](#) and late fees apply.



<Add a Klarna's badge - download [here](#)>

<Leave the payment method(s) that are offered in your shop.>

Shop safely.

Shop with peace of mind knowing that Klarna's buyer and fraud protection has you covered*.

Pay now.

Pay for your purchase right away. Your preferred payment method is pre-selected for a fast and secure payment.

Pay in 3.

Spread the cost into 3 interest-free instalments, paid every 30 days**.

Pay in 30 days.

Shop now and pay in up to 30 days with Klarna**.

**Exclusions apply. Learn more at www.klarna.com/uk/buyer-protection-description*

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<Call to learn more and link to your dedicated Klarna landing page>

The smart way to shop with Klarna.

- **Hassle-free returns:** Not quite right? Report returns with a tap and only pay for what you keep.
- **Delivery tracking:** Get live tracking updates for all your deliveries from door to store.

<Call to shop now and link to your webshop>