

You left something in your shopping cart.

Hi <customer's first name>,

We've got great news for you!

At [retailer] you can shop now and pay later with Klarna. It's safe and simple – and it means you get the stuff you want, when you want it.

Just select Klarna at checkout to get more time to pay:

<Abandoned cart products with price breakdown>

[ATTN: Only insert the below payment options that are available on your store]

Pay in 4 interest-free installments

- Pay in 4 interest-free installments. Your bill is split into four equal payments which are collected every two weeks, with no interest or fees when you pay on time.

Alternative

- Pay in 4 interest-free installments. Split your shopping bill into four equal payments, automatically taken every two weeks. Never any interest or fees when you pay on time.

*CA residents: Loans made or arranged pursuant to a California Finance Lenders Law license.

Pay in 30 days

- Pay in 30 days. Try your stuff at home and decide which items you want to keep. No upfront payments, no interest, and no fees when you pay on time.

Alternative

- Pay in 30 days. Shop now, try at home and only pay for what you decide to keep. No upfront payments, no interest, and no fees when you pay on time.

*CA residents: Loans made or arranged pursuant to a California Finance Lenders Law license.

Monthly financing

- Monthly financing. Apply for monthly financing during checkout. It's a simple, 2-step application process with an instant decision.

Alternative

- Monthly financing. Conveniently pay over time for your purchases. Shop for the items you need, when you need them. Instant approval decision at checkout.
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Klarna. **Klarna.** **Klarna.**

<Choose one of Klarna badges, [download here](#)>

<Call to action to continue shopping and link to your webshop>